



# PRESS RELEASE

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## **Nobody Knows Park City Real Estate Like A Park City REALTOR®**

14 February 2008 (Park City) – Old Town, Deer Valley, Park Meadows, Promontory, Snyderville Basin, Kamas and Heber Valley – to a home buyer the possibilities can be overwhelming. To a Park City REALTOR®, it's all part of a day's work.

Buyers want answers to the questions surrounding their purchase. And whether the issues include water rights, property management fees, environmental concerns or traffic patterns, a Park City REALTOR® is your best source of information. That's because a Park City REALTOR® is a licensed professional who knows and lives in the community.

Sellers also demand attention. The Park City Board of REALTORS® has its own multiple listing service, the only database of its kind which tracks properties for sale exclusively in Summit and Wasatch counties. Buyers come to Park City from around the nation and the world. They rely on Park City REALTORS® and the multiple listing service to find their next property. In 2007, more than \$1.98 billion in sales transactions were executed by Park City REALTORS®. It was the second best-ever year in total sales volume.

But it is not just about closing the sale. Park City REALTORS® volunteer and serve on all types of organizations, including city and county planning commissions, education foundations, homeowner associations and with environmental causes.

As a group, the Park City Board of REALTORS® raised more than \$225,000 in 2007 through its Luxury Home Tour and Auction, Building Balance Charity Golf Tournament and through the generous contributions of Park City Board members. Through the Park City Board of REALTORS® Philanthropic Foundation, the money was donated to The Peace House, Habitat for Humanity, Park City Education Foundation, North and South Summit High Schools and many other local non-profits within the community.

Park City REALTORS® also pride themselves on a pattern of professionalism and knowledge. Many Park City REALTORS® have furthered their education before becoming real estate agents. Most agents complete much more education than the standard requirements to renew their real estate licenses. It is that expertise which serves clients in transactions that can range from vacation homes and full-time residences to investment properties and land.



With three premier ski resorts located within minutes of each other, Park City stands alone among the world's elite ski destinations. An array of cultural and entertainment venues create a unique mountain retreat. Second-home purchases are on the rise and Park City REALTORS® are specialists in negotiating transactions surrounding resort and vacation properties. According to a recent report by the National Association of REALTORS®, 25 percent of all vacation homes purchased in the U.S. were purchased in the West. In addition, nearly one out of every four vacation homes was purchased at a resort.

Thinking of buying or selling? Nobody knows Park City like a Park City REALTOR®.

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